

ADAC Travel & Event Mittelrhein GmbH • Viktoriastraße 15 • 56068 Koblenz

## **Sustainable Development Policy ISO 20121**

36. Internationaler ADAC Truck-Grand-Prix Nürburgring, 13-16 July 2023

The 36. Internationaler ADAC Truck-Grand-Prix is the fourth round of the Goodyear F.I.A. European Truck Racing Championship (E.T.R.C.) 2023 and will be held at Nürburgring on 13-16 July 2023. The event consists not only of truck racing days, but also an industrial fair.

ADAC Travel & Event Mittelrhein GmbH, in line with the commitment to sustainable development made by the E.T.R.C., has decided to adopt a proper sustainable management system for the 36. Internationaler ADAC Truck-Grand-Prix, in the clearest and most Internationalerly recognized form, achieving the ISO 20121 certification, the Internationaler standard for Event Sustainability Management.

This decision leads to the implementation of the values promoted by the ISO 20121 standard itself, found within the document "4.5 Statement of purposes and values ISO 20121\_TruckGP", and by this policy, such as:

- Responsible management
- Inclusion and accessibility
- Integrity
- Transparency
- Participation
- Legacy

ADAC Travel & Event Mittelrhein GmbH intends to further enhance the 36. Internationaler ADAC Truck-Grand-Prix from a sustainability standpoint, stimulating every possible action in the short, medium and long term to reduce environmental impacts and, at the same time, enhance the social and economic benefits produced by the event. This includes an important attention to the involvement of all stakeholders, such as ADAC staff, suppliers, Nürburgring venue, teams and drivers, exhibitors, F.I.A., E.T.R.C., partners and sponsors, media, spectators and guests, local community.

In this perspective, ADAC Travel & Event Mittelrhein GmbH, in the design, planning and execution of the 36. Internationaler ADAC Truck-Grand-Prix, is committed to:

## ADAC Travel & Event Mittelrhein GmbH

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- Respecting the fundamental principles of sustainable development and contributing to the achievement of the goals set by the United Nations (UN SDGs-Sustainable Development Goals);
- Designing the events taking into account the principles and values listed above (responsible management, inclusiveness and accessibility, integrity, transparency, participation, legacy);
- Raising awareness of and involve all stakeholders around environmental, economic and social sustainability issues;
- Minimizing waste and promoting circular economy;
- Contributing to the containment of GHG emissions within the atmosphere;
- Properly manage natural resources;
- Influencing suppliers towards sustainable choices and behaviour;
- Promoting comprehensive and updated information on sustainability issues;
- Improving direct and indirect socio-economic impact;
- Building a diverse and inclusive environment for all;
- Ensuring compliance with current environmental and health and safety regulations.

ADAC Mittelrhein e.V. implements the principles stated in the present ISO 20121 Sustainable Development Policy through a strategic plan of objectives and actions, thus ensuring a coherent and integrated approach to environmental, social and economic sustainability.

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Koblenz, 28.04.2023

Georg Fuchs

Managing Director

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